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UNIVERSITÄT
MÜNCHEN

MUNICH INTERNATIONAL
SUMMER UNIVERSITY

MISU^{LMU}

European Studies

Munich and Vienna

'Crisis politics and power shifts inside and outside of
Europe: understanding the EU today'

Module 3: European Economic Affairs

August 3 – 28, 2020
www.eu-china-misu.de



Munich

Arrival: 2 August

Sessions in Munich: 3 – 28 August

Sessions in Vienna: 16 - 19 August

Departure: 29 August

Sessions in Munich will take place at:

Geschwister-Scholl-Institut,

Oettingenstraße 67



Lecturer

Felix Martens

European Public Affairs Professional

German Tax Adviser Association, European Law Department

Felix Martens is a member of the German Tax Adviser Association's European Law department. He holds a Master of Public Policy with a focus on policy analysis from the Hertie School of Governance and attained his BA in political science and economics at LMU Munich with a one-year DAAD funded study abroad of Sino-Western relations at Georgetown University, Washington DC.

Before joining the German Tax Advisor Association, Felix Martens worked for the European Federation of Accountants and Auditors for SMEs, engaging Brussels institutions such as the European Commission, Parliament as well as other regulatory bodies in the field of financial services. Throughout his studies, Felix Martens focused on EU governance, security integration and economic policy.

Module 3: European economic Affairs

This module provides an analysis of key aspects related to European economic integration. A particular focus will be on the implications of the Single Market for national economies, external trade policy, the European Monetary Union and the sovereign debt crisis, social and employment policies, as well as European science and technology policy.

Vienna

Arrival: 16 August
Sessions: 17 – 18 August
Departure: 19 August
Session will take place at:
Erzherzog Johann Platz 1, 1140 Vienna



Lecturer

Sebastian Schäffer

Managing Director, Institute for the Danube region and Central Europe (IDM)

Sebastian Schäffer is the founder of SSC Europe, a competence network for Seminars, Simulations, and Consulting, and managing director at the Institute for the Danube region and Central Europe (IDM) in Vienna as well as Secretary General of the Danube Rectors' Conference (DRC). He is founding member of MEIA Research e.V. and member of the Academic Council of the Munich European Forum e.V..

Prior to that, Mr. Schäffer held positions as lecturer and research fellow at the Institute for Political Science, Georg-August-University Göttingen and at the Institute for Political Science and Communication Studies, Ernst-Moritz-Arndt-University Greifswald. In addition, Mr. Schäffer worked as a research fellow in the research group on European Affairs at the C•A•P and as a lecturer at LMU's Geschwister-Scholl-Institute for Political Science.

Mr. Schäffer holds an Honor's Master's degree in East European studies (major: legal studies, minor: history) from the University of Regensburg and an M.A. degree from LMU, where he studied political science, European law, and Slavonic studies.

General course content

The sessions in Vienna are devoted to Austria as a member state of the European Union, the EU's strategy in the Danube region and the EU's energy security policy.

Time	9.00 a.m. – 10.30 a.m.	11.00 a.m. – 12.30 p.m.	afternoon
Mon, 3	<p>Introductory lecture by Prof. Dr. Klaus H. Goetz</p> <p>Room: BU101 , Oettingenstraße 67</p>	<p>Program Introduction by Lecturer</p> <p>Room 067, Oettingenstraße 67</p>	<p>MISU Welcome Summer Event 5:30 p.m. Schellingstr. 3 on the terrace</p>
Tue, 4	<p>Approaching a Continent: A History-Focused Perspective</p> <p>This session provides a short and critical overview of European history and thought, which serves as the basis for a further understanding of the continent and its contemporary trajectories.</p>	<p>From the EC to the EU</p> <p>This session will give an overview over the political development of the integration process from the 1990s until today. We take a closer look at the emergence of a European political identity</p>	<p>2h City Tour by bus</p> <p>5.00 p.m. Geschwister-Scholl-Platz 1</p>
Wed,5	<p>The EU institutions and EU legislation</p> <p>Although the Lisbon Treaty introduced the so called ‘ordinary legislative procedure’, decision-making procedures vary across policy areas. This session deals with the different decision-making procedures in the EU and the role of EU institutions therein.</p>	<p>Methodology and Academic Writing</p> <p>In this special session, we will discuss requirements of academic writing, how to structure essays and presentations, literature research, citation styles and so on. In this context, we will also discuss possible topics for your essays.</p>	
Thu, 6	<p>Theories of European Integration and Europeanization</p> <p>This session will provide an introduction to basic theoretical concepts on European integration. This will serve you as a guiding framework throughout the course but feel free to adapt or expand your theoretical toolkit.</p>	<p>The Single Market</p> <p>In this session we discuss the first of the two major economic projects of the European integration: the EU’s internal trade policy - the Single Market. We will look into its foundational elements, the so called four freedoms, which guarantee the free movement of goods, capital, services, and labour in the EU and explore its political significance.</p>	
Fri, 7	<p>The European Economic and Monetary Union</p> <p>We will discuss the second major economic project of the European integration: EU macroeconomic policy. It consists of the EU’s fiscal and monetary policy. We will explore the differences between monetary and fiscal policy with a focus on the creation of the common currency, the Euro.</p>	<p>The Euro Crisis</p> <p>In this session we will apply our insights from the morning class to a historic challenge for European policy makers. The Euro Crisis – a combination of banking, sovereign-debt and economic crisis shook both Europe’s economic and political order to the core. We explore why and how the crisis unfolded, the EU’s response and its political fallout.</p>	
Sat, 8			
Sun, 9	<p>Day trip to Neuschwanstein Castle by bus Meeting Time: 7:45 am Departure Time: 8:00 Geschwister-Scholl-Platz 1</p>		

Time	9.00 a.m. – 10.30 a.m.	11.00 a.m. – 12.30 p.m.	afternoon
Mon, 10	<p>External Trade and Development Policies</p> <p>The EU is the biggest donor of development aid worldwide and a heavy weight in international trade. This session will discuss the functioning of European development cooperation and external trade policy and their impact on different regions.</p>	<p>Sino-European Economic Cooperation and Bones of Contention</p> <p>In this session we will apply our insights from the morning class to important issues in the Sino-European economic relations such as areas of economic cooperation or disputes over inter alia market access.</p>	
Tue, 11	<p>EU Cohesion Policy</p> <p>EU Cohesion Policy aims at reducing disparity between the different regions of the continent. It has become one of the EU's biggest financial commitments, strengthening regions within member states, instead of member states themselves. We will explore this policy from an economic and political perspective, touching on concepts such as multi-level governance.</p>	<p>The EU Labor Markets and the Political Economy of Employment</p> <p>An aging population, different languages, world class education and high mobility across borders make the European labor market unique. We will explore EU labor market regulation, touching upon topics such as minimum wages, employment protection legislation and differing professional education standards.</p>	
Wed, 12	<p>The Political Economy of European Welfare States</p> <p>This session aims to apply concepts of economics and political economy to social policies in European welfare states. We will establish the theoretical context and discuss the European experience in the context of broader international experiences. The session places particular emphasis on social policy legislation and coordination on the European level and its potential as well as limits.</p>	<p>EU Migration and Asylum Policy</p> <p>As one of the biggest issues at the moment, the EU is struggling to develop a common policy on migration. This session explores the main obstacles and chances of a European approach to migration and asylum policies and also addresses structural causes of migration in a global context.</p>	
Thu, 13	<p>Public Opinion and the Rise of Euroscepticism</p> <p>Populist movements have risen all across the EU, mostly to the disadvantage of pro-European parties. Is this shift driven by economic imbalances within the EU? How does the EU face those shifts in public opinion? Are Euroscepticism and nationalism a real threat to the EU?</p>	<p>BREXIT and its Economic Implications</p> <p>The imminent departure of the United Kingdom – one of its biggest member states – has occupied the minds of politicians and commentators for the past two years alike. What were the drivers of the UK's decision to leave the EU and what does this mean for Britain's and the EU's economy?</p>	
Fri, 14	Day off		
Sat, 15	<p>Day trip to Nuremberg Meeting point: 8.15 a.m. at Geschwister-Scholl-Platz 1</p>		
Sun, 16	<p>Departure to Vienna Guided City Walk through Vienna</p>		

Time	9.00 a.m. – 10.30 a.m.	11.00 a.m. – 12.30 p.m.	afternoon
Mon, 17	<p>Austria and the CEE member states in the European Union</p> <p>Austria's foreign policy has ever been to foster the integration of the CEE countries. However, euroscepticism is on the rise in the CEE countries and also a growing number of politicians in Austria are questioning the benefits of the EU. We will analyse the historical relationships in the region and the rise of populism.</p>	<p>Case study: A strategy for the Danube region</p> <p>The European union Strategy for the Danube Region (EUSDR) is the second macro-regional strategy proposed and implemented by the European Commission. In this session we will discuss the benefits and challenges of regionalisation and if the Danube can function as a new narrative - the second river - for European Integration.</p>	
Tue, 18	<p>Visit: Energy Community (tbc)</p>	<p>European Neighbourhood Policy (ENP) and EU-Russia relations</p> <p>ENP and especially its Eastern dimension - the Eastern Partnership - are a cornerstone of the EU's foreign policy. We will analyse the concepts and tools especially towards the countries Moldova and Ukraine and put the findings into the wider perspective of EU-Russia relations.</p>	<p>Transport policy</p> <p>Transport is the backbone of Europe's economy. Starting with the EEC, transportation and infrastructure has been one of the most important areas of European integration. We will have a look at the different policies concerning road, rail, air and sea as well as the environmental aspects.</p>
Wed, 19	Departure to Munich		
Thu, 20	<p>The Role of Crisis in the EU Integration Process</p> <p>What is the role of crises – such as BREXIT – in the European integration process? Do "productive" crises help the European integration process by resolving blockages or do "destructive" crises provoke political discontent and start a downward spiral? This session looks at the historical development of the integration process and the role of crises and discusses current challenges.</p>	<p>Looking Ahead I: EU Innovation Policy</p> <p>Innovation is said to be the driver of economic growth in the European economy. The EU has therefore adopted innovation policies. We will discuss innovation policy in general and how the EU does become active in areas such as industry 4.0 and artificial intelligence.</p>	
Fri, 21	Day off		
Sat, 22			
Sun, 23			

Time	9.00 a.m. – 10.30 a.m.	11.00 a.m. – 12.30 p.m.	afternoon
Mon, 24	Day off		
Tue, 25	<p>Looking Ahead II: EU Climate Policy</p> <p>In its fight against climate change the EU is committed to reducing its overall greenhouse gas emissions to at least 20% below 1990 levels by 2020. We will analyse how the EU reconciles energy security with ambitious climate policy.</p>	<p>Looking Ahead III: The Digital Single Market and the Taxation of Digital Companies</p> <p>In this session we will apply our insights from the morning class to a contemporary issue of European policy makers: what opportunities and challenges does the Digitalisation of the economy hold for the Single Market?</p>	
Wed, 26	Presentations of students' essays Part 1		
Thu, 27	Presentations of students' essays Part 2	<p>Wrap-up Session</p> <p>Europe faces many political, economic, and societal challenges. In this session we will speak about what Europe is affected by and which solutions could be the right ones – institutionally but also with regard to certain policies.</p>	
Fri, 28	<p>Group presentations in front of all summer academy participants</p> <p>Students of each module will give a talk on a self-selected topic out of their respective module specialization.</p>	<p>Farewell Event</p> <p>Food and beverages will be available in the lobby and participants and lecturer have the chance to farewell.</p>	
Sat, 29	Departure from Munich		